

Brand Guidelines

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Nucleus

Logo

Primary Lockup

The primary Nucleus logo is a lockup composed of a geometric symbol, a bold wordmark, and a secondary descriptor. The symbol forms an abstract “N” with a yellow circular core, representing focus, energy, and the central point of connection—echoing the brand’s name and scientific purpose. The main wordmark sits to the right of the symbol, set in a modern sans-serif typeface with rounded forms that convey confidence, clarity, and approachability.

Beneath it, the RadioPharma descriptor reinforces the brand’s industry and specialization while maintaining visual harmony with the primary wordmark. Together, the full lockup creates a strong, contemporary identity that feels precise, credible, and memorable.

The primary lockup logo for Nucleus RadioPharma. It features a stylized 'N' symbol on the left, which is a thick black shape with a yellow circle at its center. To the right of the symbol is the word 'Nucleus' in a large, bold, black, rounded sans-serif font. Below 'Nucleus' is the word 'RadioPharma' in a smaller, bold, black, rounded sans-serif font.

Nucleus
RadioPharma

The logo features the word "Nucleus" in a large, bold, black sans-serif font. The letter "N" is stylized with a white circular element on its left side, containing a yellow dot. Below "Nucleus" is the word "RadioPharma" in a smaller, bold, black sans-serif font.

Nucleus

RadioPharma

Nucleus

RadioPharma

Nucleus
RadioPharma

Nucleus
RadioPharma

Nucleus

Secondary Lockup

The secondary Nucleus logo is a simplified lockup designed specifically for small-scale applications. This version ensures optimal clarity and legibility in compact spaces, such as navigation bars, headers, and UI elements, where the full lockup may not be practical.

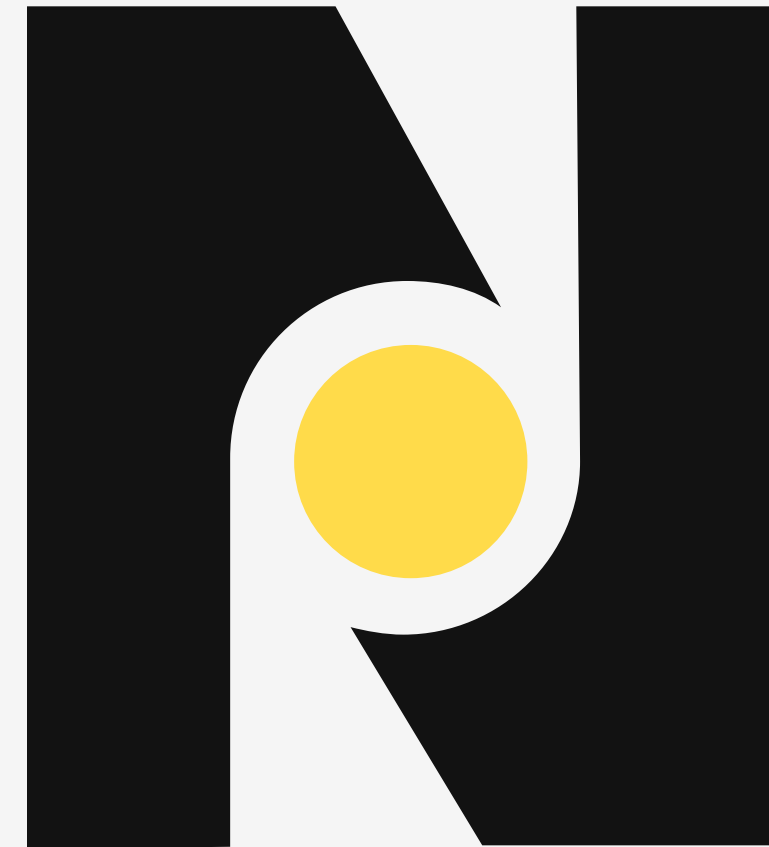
By pairing the symbol with the primary wordmark in a clean, balanced configuration, this lockup maintains strong brand recognition while remaining highly functional at reduced sizes.



Logo Symbol

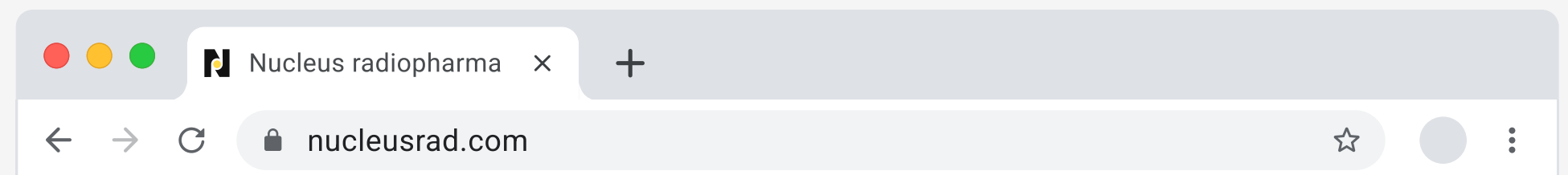
The Nucleus symbol serves as the brand's standalone mark for compact or square-format applications. Its bold, simplified form maintains strong recognition at small sizes, making it ideal for favicons, app icons, and social media profile images.

By using the symbol independently in these contexts, the brand preserves clarity and impact while ensuring a consistent visual presence across all digital touchpoints.



Symbol

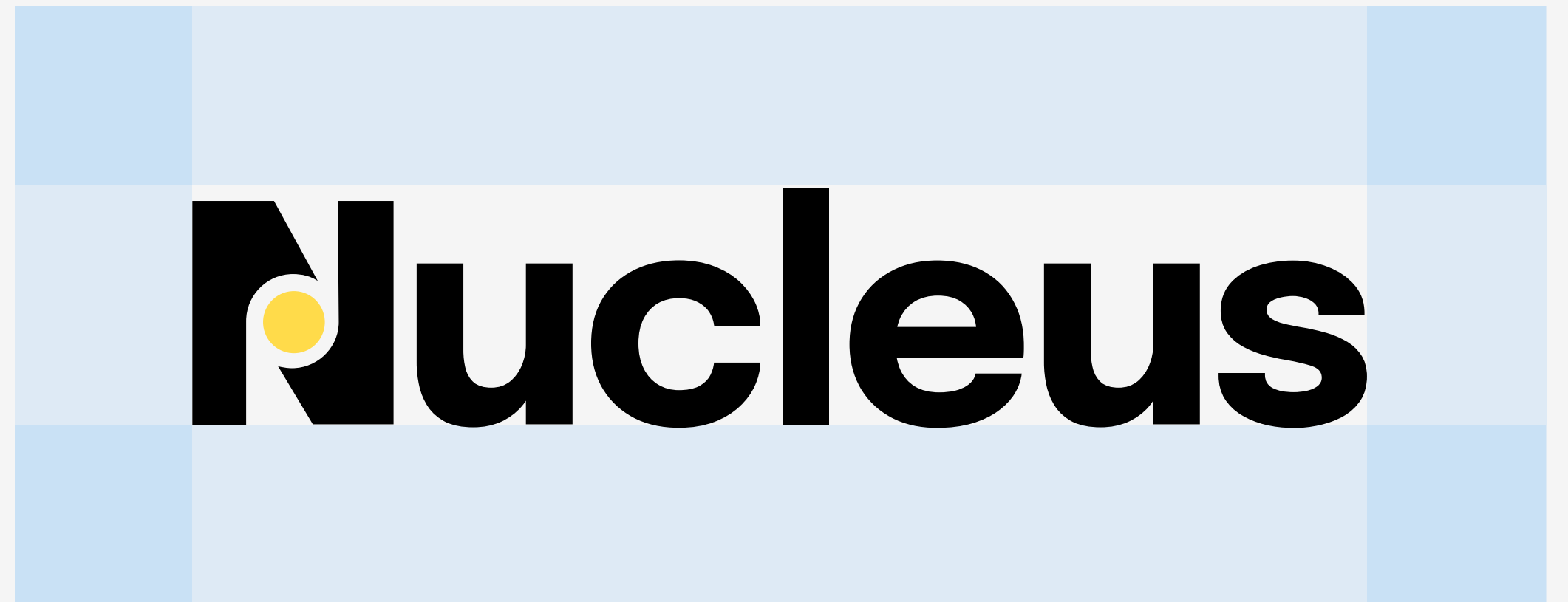
The Nucleus symbol is a simplified mark designed for small-scale use, such as favicons, app icons, or social media avatars.



Clear space & Proportions

The clear space and proportion guidelines ensure the Nucleus logo maintains optimal legibility and visual balance across all applications.

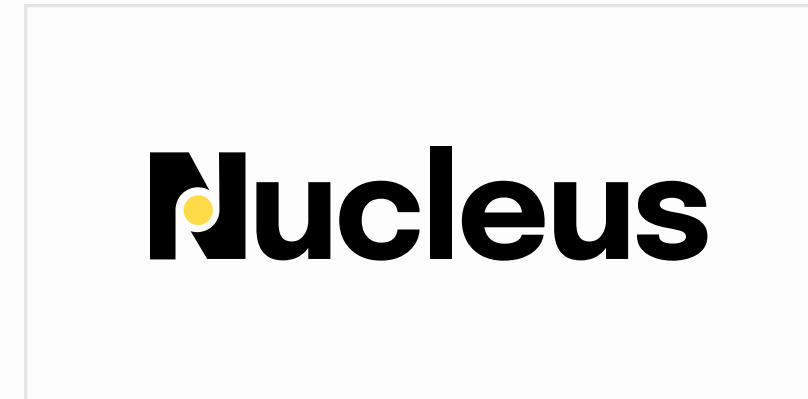
A minimum clear space equal to 50% of the logo's height must surround the entire mark, keeping it free from competing elements and preserving its impact in any layout.



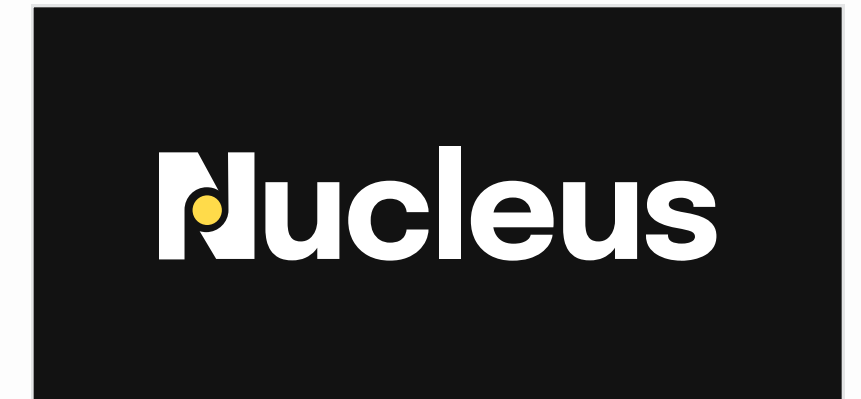
Approved Colors

The approved logo colors include Nucleous Dark Grey (#121212), Nucleous Yellow (#FFDB4A) and Nucleous White (#FFFFFF).

These rules apply to all variations and lockups of the logos.



NUCLEOUS DARK GREY (#121212)
NUCLEOUS YELLOW (#FFDB4A)



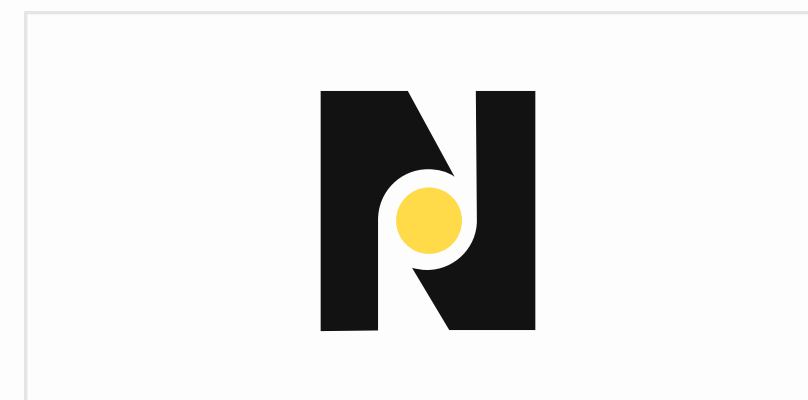
NUCLEOUS WHITE (#FFFFFF)
NUCLEOUS YELLOW (#FFDB4A)



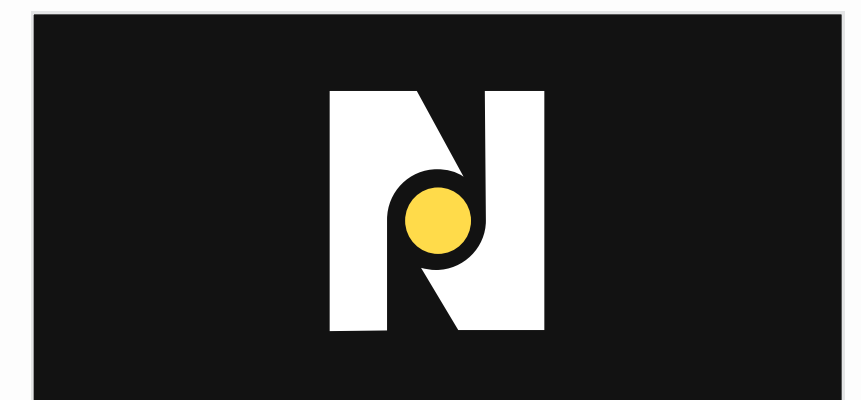
NUCLEOUS DARK GREY (#121212)
NUCLEOUS YELLOW (#FFDB4A)



NUCLEOUS WHITE (#FFFFFF)
NUCLEOUS YELLOW (#FFDB4A)



NUCLEOUS DARK GREY (#121212)
NUCLEOUS YELLOW (#FFDB4A)

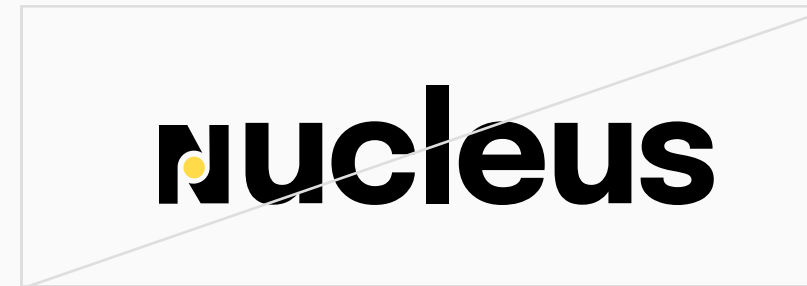


NUCLEOUS WHITE (#FFFFFF)
NUCLEOUS YELLOW (#FFDB4A)

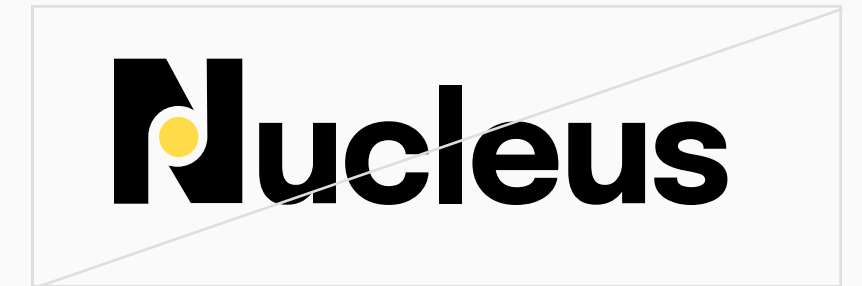
Lockup Misuse

The symbol and wordmark should remain proportionate at all sizes. When using the logo, do not individually adjust any elements such as the sizing of the wordmark or spacing of elements and letters.

These rules apply to all logo variations and lockups.



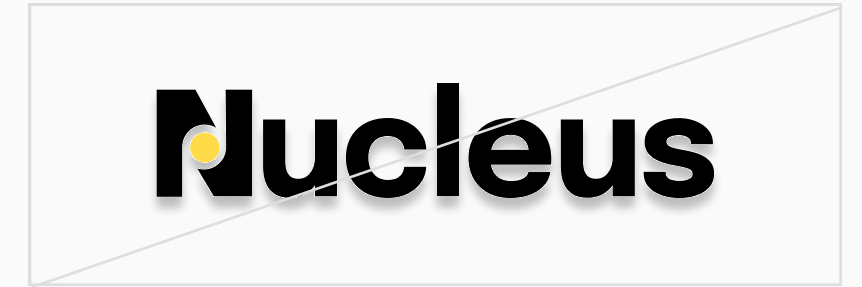
⊗ UNBALANCED PROPORTIONS



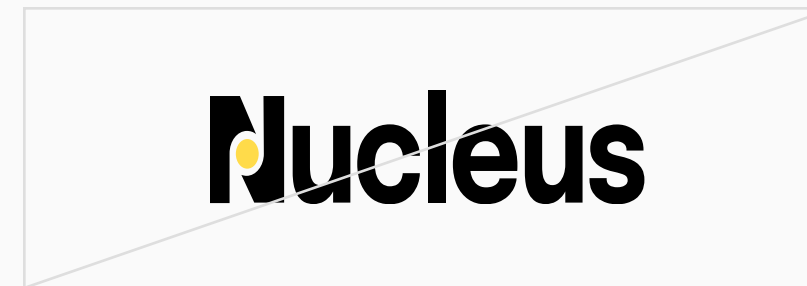
⊗ UNBALANCED PROPORTIONS



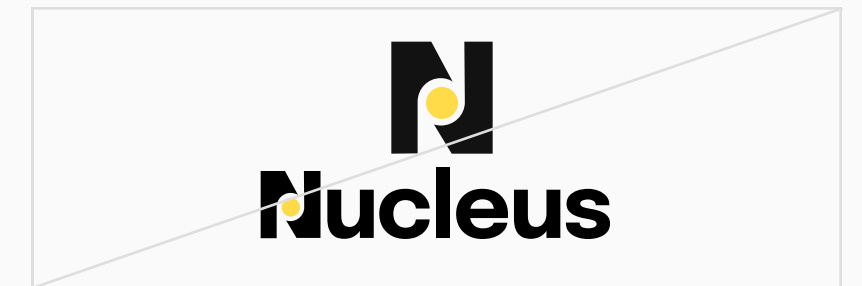
⊗ WORDMARK WITHOUT THE SYMBOL



⊗ APPLY SPECIAL EFFECTS



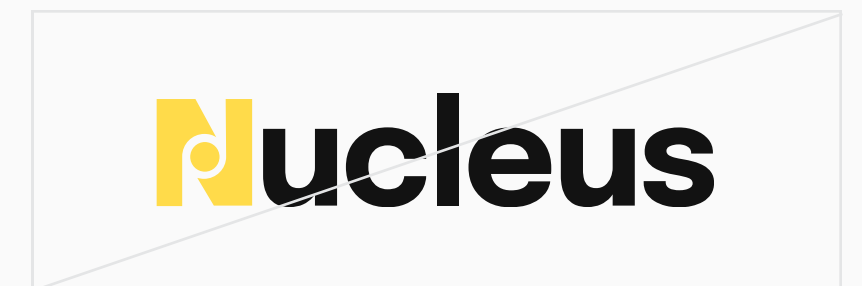
⊗ STRETCH OR SKEW THE LOGO



⊗ REVERSED VERTICAL STACKING



⊗ UNAPPROVED OR BRIGHT COLORS



⊗ UNAPPROVED AND ILLEGIBLE COLORS

Typography

Typography

Nucleus’s typographic system pairs modernity with clarity.

Instrument Sans serves as the primary typeface, used for headers, copy and links to convey a sense of precision and confidence. Its contemporary design reflects Nucleus’s forward-thinking spirit. For eyebrows and buttons, Spline Sans Mono provides a tech-forward look and feel that supports complex content without distraction.

Together, these typefaces balance professionalism and accessibility, ensuring clear communication across every touchpoint.

Instrument Sans Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$\$%

Instrument Sans Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$\$%

Spline Sans Mono

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$\$%

Eyebrow _____

Spline Sans Mono, Medium, line height 100%, letter spacing 0%

Title (Large) _____

Instrument Sans, Medium, line height 108%, letter spacing -2%

Title (Small) _____

Instrument Sans, Medium, line height 118%, letter spacing -1%

Body Copy _____

Instrument Sans, Regular, line height 160%, letter spacing -1%

Targeted expertise for targeted radiotherapies

Take your scientific advancement to market with a full-service CDMO

CDMO facilities designed specifically for radiotherapies

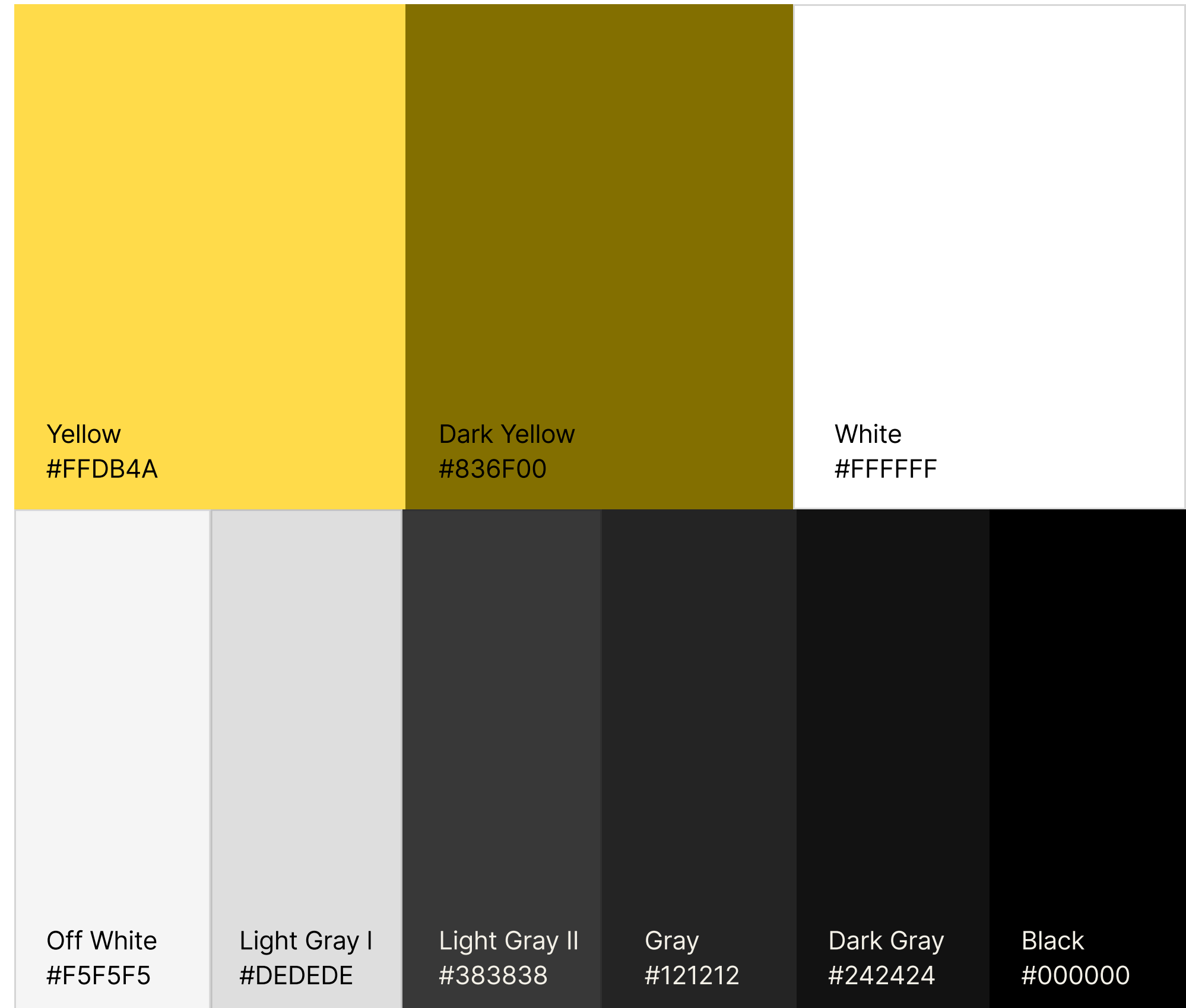
Nucleus RadioPharma is an end-to-end contract development and manufacturing organization (CDMO) partner dedicated to building robust and reliable clinical and commercial supply chains for targeted radiotherapies so that radiopharmaceutical companies and other innovators can succeed.

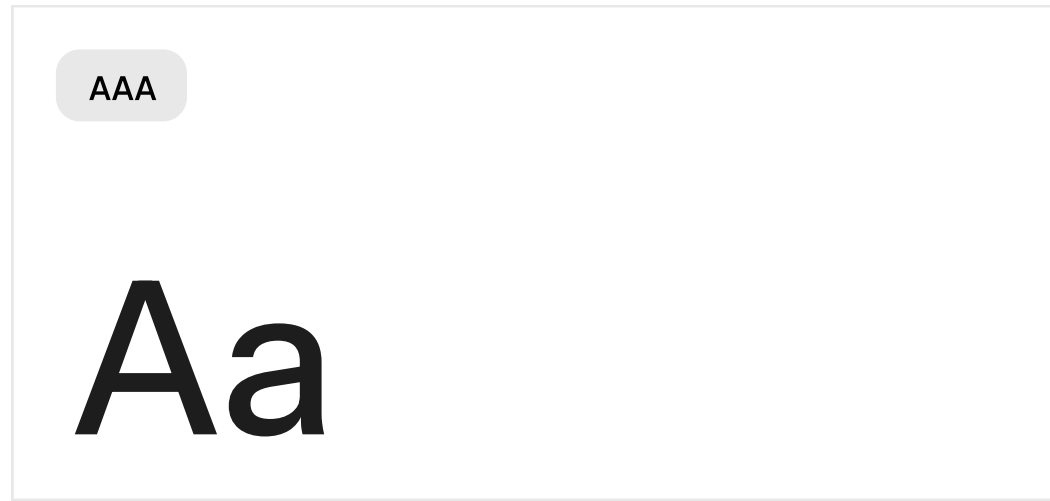
Color

Color Overview

Nucleus’s color palette is designed to balance clarity, warmth, and scientific precision. The primary yellow serves as the brand’s signature accent, bright, energetic, and instantly recognizable, while its darker counterpart adds depth for moments that require stronger contrast.

Neutral tones such as white, off-white, and a range of grays provide a clean, adaptable foundation for layouts, ensuring content remains clear and accessible across both digital and print applications. Together, these colors create a modern, professional system that feels approachable and consistent throughout the brand experience.





Use these color combinations to ensure text legibility when creating assets and compositions.

Nucleus